



711 BV – Product Manager

Product Manager

711 is a **Belgian iGaming and technology company** headquartered in **Bruges**, offering **online casino and sports betting** services. The company builds on more than 30 years of experience in the Belgian gambling market.

From this strong foundation, the international brand **711 Sport & Casino** was developed. Following a successful launch in the Netherlands (2022) and further expansion (2024), 711 is now growing into an **international player** with ambitious plans across multiple **regulated markets**.

With a team of over 90 employees, 711 is in a strong **scale-up phase**, with a clear focus on **innovation, product development and international expansion**.

We're looking for an experienced and hands-on **Product Manager with strong payments expertise** to join our team in **Malta**. This is a **Malta-based position, working from our office in St. Julian's**, where you will be part of our growing local organisation while collaborating closely with our Head of Product and wider Group Product team in Belgium.

In this role, you will take ownership of the **day-to-day product experience for our MGA-regulated casino business** and play an important role in shaping its further development.

You will combine broad **iGaming product management experience with practical knowledge of payments, payment providers and integrations**. You will help shape the product roadmap, optimise the player journey and translate commercial, customer and regulatory requirements into effective product solutions.

As our Malta operation continues to grow, you will play an important role in developing and scaling our product proposition across the MGA business and future regulated markets.

About the role

As **Product Manager**, you will be the on-the-ground product contact for our Malta business and act as an important link between the local organisation and our wider **Group Product and Technology teams**.

You will manage the day-to-day product experience for our MGA-regulated casino sites and work closely with the **Head of Product** to shape the roadmap and ensure Malta business requirements, commercial priorities and regulatory considerations are appropriately represented.

A key part of the role is **payments**. You will bring hands-on experience working with payment service providers and payment integrations and use that expertise to support both day-to-day product decisions and the development of the longer-term **payment strategy for 711 Group**.

You will work across the full player journey, from registration and verification through deposits, gameplay and withdrawals to account closure, continuously looking for opportunities to improve **acquisition, conversion, retention and overall customer experience**.

You will collaborate closely with **Product, Technology, Payments, Compliance, Legal, Operations, Finance,**

Marketing and Customer Support, as well as external platform, game, payment and technology providers.

In addition to your Product Management responsibilities, you will assume the role of **Technology Key Function holder for the Malta licensed entity, as required by the MGA**. In this capacity, you will take on the relevant responsibilities associated with the Technology Key Function and work closely with the Malta CEO, Compliance, Technology and other key stakeholders to support the entity in meeting its regulatory obligations.

This is a **hands-on product role** for someone who enjoys combining product ownership, analysis and stakeholder management with practical delivery in a fast-moving, regulated environment.

You will report directly to the **Head of Product, based in Belgium**, and work closely with the **Malta CEO**.

What will you do?

- Manage and continuously improve the **day-to-day product experience** for our MGA-regulated business.
- Collaborate with the **Head of Product and wider Group Product team** on the roadmap for the MGA business, ensuring local market needs, commercial priorities and regulatory requirements are represented.
- Identify opportunities to improve **player acquisition, conversion, retention and overall customer experience**.
- Translate business and customer needs into clear **product requirements, user stories and priorities**.
- Manage the **MGA product backlog and prioritisation**, balancing commercial value, customer experience, technical feasibility and regulatory requirements.
- Work closely with **Group Product, Engineering and external platform teams** to ensure the timely delivery of product initiatives.
- Monitor **product performance and player behaviour**, using data, feedback and insights to identify opportunities for optimisation.
- Coordinate **product launches, enhancements and changes** across relevant internal and external stakeholders.
- Continuously optimise the full **player journey**, from registration and verification through deposits, gameplay and withdrawals to account closure.

Payments & payment integrations

- Act as the day-to-day **product point of contact for payment-related initiatives** within the MGA business.
- Use your hands-on experience with **payment providers and integrations** to inform product and payment decisions.
- Support the Head of Product in developing the **long-term payment strategy for 711 Group**.
- Work with **PSPs, payment providers, platform teams and internal stakeholders** on the integration and optimisation of payment methods.
- Support the onboarding and implementation of **new payment methods** appropriate for our target markets.
- Define and document payment requirements covering **deposits, withdrawals, refunds, chargebacks and payment flows**.
- Monitor payment performance, including **approval rates, conversion, transaction failures and player experience**, and identify issues and opportunities for improvement.
- Work closely with **Risk, Fraud, Compliance and Finance** to ensure payment flows support operational and regulatory requirements.

MGA & regulatory product requirements

- Build and maintain a strong working knowledge of **MGA regulatory requirements** as they apply to product, payments and player protection.

- Ensure product requirements and solutions take account of applicable **MGA regulations and internal policies**.
- Work closely with **Compliance and Legal** to translate regulatory requirements into practical product solutions.
- Ensure relevant **Responsible Gaming, KYC, AML, player protection and regulatory controls** are appropriately reflected in the product.
- Support the implementation of regulatory changes and ensure required product changes are delivered within the appropriate timelines.
- Maintain appropriate **product documentation and evidence** for regulatory and internal governance purposes.

Stakeholder management

- Work closely with the **Head of Product and Malta CEO** to ensure business requirements, commercial priorities and regulatory considerations are appropriately reflected in the product roadmap.
- Collaborate across **Group Product, Engineering, Operations, Compliance, Legal, Payments, Finance, Marketing and Customer Support**.
- Coordinate with external **platform, game, payment and technology providers**.
- Act as the **local product contact for the Malta business**, ensuring local needs and requirements are represented within Group priorities.
- Clearly communicate **priorities, dependencies, risks and delivery status** to the Head of Product, Malta CEO and other relevant stakeholders.
- Build strong working relationships across both the **Malta and wider Group organisation**.

MGA Technology Key Function

- Assume the role of **Technology Key Function holder for the Malta licensed entity, as required by the MGA**.
- Fulfil the responsibilities associated with the Technology Key Function and act as a key point of contact for technology-related regulatory matters within the Malta entity.
- Work closely with the **Malta CEO, Compliance, Technology and other relevant stakeholders** to ensure technology-related regulatory responsibilities are appropriately addressed.
- Support the Malta entity in maintaining appropriate **technology governance, oversight, documentation and controls**.
- Support relevant **MGA regulatory interactions, audits, reviews and information requests** relating to the Technology Key Function.
- Ensure material technology-related matters, risks and dependencies are appropriately identified, communicated and escalated.

Who are we looking for?

We are looking for someone who combines strong **product management experience with practical payments expertise** and understands the realities of building and optimising products within a regulated online gaming environment.

You are comfortable taking ownership, setting priorities and translating customer, commercial, technical and regulatory requirements into practical product solutions.

You:

- Have **4+ years of product management experience**, combined with a few years of practical experience in

payments, preferably within the online gaming / iGaming industry.

- Have a strong understanding of **online casino products and player journeys**.
- Have practical, hands-on experience working with **payment service providers and payment integrations**; this is a core requirement for the role.
- Have a good understanding of **payment flows, PSP integrations, deposits, withdrawals, refunds, chargebacks and payment performance**.
- Have experience working with **Product, Technology and Engineering teams in an agile environment**.
- Understand **customer experience, conversion and product optimisation** and can use data and feedback to identify opportunities for improvement.
- Have experience working within a **regulated environment**. MGA-specific knowledge is a strong advantage, but you should be able and willing to build this expertise quickly if needed.
- Are comfortable assuming the **Technology Key Function role for the Malta licensed entity** and taking the ownership and regulatory responsibility associated with this function.
- Have strong **analytical and problem-solving skills** and can turn complex requirements into clear product priorities.
- Are able to manage **multiple stakeholders, dependencies and priorities** in a fast-moving environment.
- Have excellent **communication and project management skills**.
- Are comfortable taking ownership and operating independently while remaining closely connected to a wider Group structure.
- Can collaborate effectively across **multiple teams, external partners and jurisdictions**.
- Are proactive and naturally look for ways to improve the **product, player journey and underlying processes**.
- Are comfortable working in a **fast-paced, growing international organisation**.
- Communicate fluently and professionally in **English**.
- Are based in, or willing to relocate to, **Malta**.

What's in it for you?

You will join an entrepreneurial and fast-growing scale-up where, as **Product Manager**, you will have meaningful ownership of the product experience for our MGA-regulated business.

We value **open communication, ownership and a hands-on mentality**. You'll work closely with colleagues across Malta and our wider Group organisation, with short decision-making lines and plenty of opportunity to make a direct impact.

This role has been created as part of the continued growth of our Malta operation and international business. You will have the opportunity to influence how our MGA product develops, improve the end-to-end player experience and contribute to the further development of our **payments proposition and Group payment strategy**.

Within your first year, we expect you to become a trusted product contact for the Malta business, build strong relationships with our Group Product and Technology teams and develop a strong understanding of our platform, player journeys, payment ecosystem and MGA requirements.

- International iGaming environment with further expansion into new regulated markets
- Dynamic scale-up culture with short decision-making lines and open communication
- A **hands-on product role with real ownership and impact**
- Meaningful ownership of the **day-to-day product experience for our Malta business**

- Close collaboration with Product, Technology, Payments, Compliance, Operations and senior management
- Significant exposure to **payments, PSP integrations and payment optimisation**
- Opportunity to contribute to the **long-term payment strategy of 711 Group**
- Opportunity to shape and optimise the complete **player journey**
- Informal, open and collegial work atmosphere
- Focus on personal and professional development
- Opportunity to help shape and scale our **product proposition across multiple regulated markets**
- Growth opportunities within a fast-growing international organisation
- **Based in our office in St. Julian's (Malta)**

What we offer

- Comprehensive onboarding and training, including an initial training period at our headquarters in **Bruges (Belgium)**, with flights and accommodation fully covered, to help you get familiar with our platform, product organisation, technology and wider Group.
- **Full-time employment (40 hours/week)** with flexible working hours.
- **Permanent (open-ended) contract** within a stable and fast-growing organisation.
- Hybrid working model with up to **2 remote working days per week**, after completion of the onboarding and initial training period.
- **24 vacation days + 14 Maltese public holidays** per year.
- Full reimbursement of office parking costs.
- Lunch allowance of **€7.50 on office working days**.
- Annual wellbeing allowance of up to **€600** for fitness, sports, creative hobbies and other wellbeing initiatives *(after successful completion of probation)*.
- Opportunities for **training, coaching and personal development**.
- A fast-moving environment where **ownership, growth and performance** are central.
- The opportunity to play a key role in the continued development of our **MGA product and international expansion**.

Recruitment process

Our recruitment process is simple and efficient:

- CV screening
- HR interview
- Interview with the Head of Product
- Interview with the Malta CEO
- Offer

We aim to keep the process efficient and provide feedback quickly after each stage. Following successful completion of the three interview stages, we will proceed to the offer stage.

Interested?

Do you recognise yourself in this profile and want to take ownership of the **product experience for our MGA business while helping shape the further international growth of 711?**

We'd love to hear from you.

<https://www.711.be/>